

Life would be easier if pets could talk. Trust PetLink to give your pet a voice.

Microchipping is the only unique, unalterable, tamper-proof, permanent form of identification that owners can provide for pets. Once microchipped, owners are encouraged to register their pets so that their contact information is on record in the event their pet is ever lost or stolen. A microchip registered with PetLink gives your pet a silent voice and gives owners peace of mind that your beloved pet will find its way home.

Pets are not only curious and prone to explore their surroundings; they are also natural escape artists.

Sometimes, their will to wander takes our pets outside the boundaries of home. That is why it is important that your pet is electronically identified with a microchip that contains a unique, permanent, tamper-proof identification number.

Even if your pet stays indoors, unexpected events such as natural disasters, house fires and other unplanned incidents often leave pets unprotected. Through Microfindr and PetLink, you can drastically increase the chances of being reunited with your beloved pet should you ever be unexpectedly separated.

A Datamars MicroFindr microchip is as small as a grain of rice and is easily implanted under the skin of your pet between its shoulder blades. It can't be removed or fall off. Registration with PetLink is quick and easy, and keeps your contact information safely stored and password-protected online. If your pet is found, PetLink will help speed your pet's return home to you.

Why should I microchip my pet?

Millions of lost or abandoned animals are taken in each year by animal welfare organizations in the US. Due to a lack of identification, only a very small percentage of those lost are ever reunited with their loving families. Microchipping and registration offer the only truly permanent method of identifying your pet. Collars and tags can be removed, and a tattoo can become illegible as your pet ages. If you want to reduce your beloved pets' chance of being needlessly euthanized and instead improve his or her chance of being returned to you—microchipping together with registration is the best solution.

Is microchipping painful for my pet?

Microchipping your pet is no more painful than any other vaccine or injection; it's sort of like what getting a flu shot feels like to us. Microchipping doesn't require anesthesia and takes only seconds.

Veterinarians and animal care professionals recommend Datamars Microfindr microchips and PetLink because of our outstanding quality and commitment to service. We manufacture our own microchips in accordance with ISO standards 11784/5, and we have built PetLink because of our commitment to animal welfare.